



"Partnering for Podiatric Excellence"
2022 SPRING CONFERENCE

**Hosted by the Washington State and Oregon
Podiatric Medical Associations**

Sponsor & Exhibitor Prospectus

**April 1-3, 2022
The Hilton Vancouver
Vancouver, WA**

About WSPMA and OPMA

The Washington State Podiatric Medical Association (WSPMA) and the Oregon Podiatric Medical Association (OPMA) are not-for-profit organizations that promote the highest quality of foot and ankle care through education, advocacy, and training. Our doctors of podiatric medicine specialize in the medical and surgical treatment of foot and ankle related medical conditions. WSPMA and OPMA represent over 300 licensed podiatric physicians and surgeons combined.

More information can be found on their association websites. [WSPMA](#) & [OPMA](#)

Venue

The Hilton Vancouver: 301 West 6th Street, Vancouver, WA 98660

Reservations: (ask for the WSPMA group rate) 1-800-HILTONS or <https://group.hilton.com/krf4uw>

Room rates:

\$146 – King or 2 Queen beds (single and double rate + tax)

\$156 – King or 2 Queen beds with park view (single and double rate + tax)

The cut-off date for making room reservations at the discounted rate is **Thursday, March 3, 2022.**



General Meeting Schedule with Exhibitors

All times and topics subject to change

Friday, April 1, 2022

Includes breakfast, breaks, and lunch in exhibit hall

7:00 AM – 8:00 AM	Breakfast in Exhibit Hall
8:00 AM – 12:00 PM	Scientific Program with Mid-Morning Break in Exhibit Hall
12:00 PM – 1:00 PM	Lunch in Exhibit Hall
1:00 PM – 5:30 PM	Scientific Program with Mid-Afternoon Break in Exhibit Hall
5:30 PM – 7:00 PM	Cocktail Reception in Exhibit Hall for All Attendees
7:00 PM – 8:30 PM	Available for On-Site Sponsored Dinners

Saturday, April 2, 2022

Includes breakfast, breaks, and lunch in exhibit hall

7:00 AM – 8:00 PM	WSPMA State Business Meeting
7:00 AM – 8:00 AM	Breakfast in Exhibit Hall
8:00 AM – 12:00 PM	Scientific Program with Mid-Morning Break in Exhibit Hall
12:00 PM – 1:00 PM	OPMA State Business Meeting
12:00 PM – 1:00 PM	Lunch in Exhibit Hall
1:00 PM – 5:30 PM	Scientific Program with Mid-Afternoon Break in Exhibit Hall
5:30 PM – 7:30 PM	Available for On-Site Sponsored Dinners

Both WSPMA and OPMA are eager to reconnect in person in 2022, so we would like to invite our exhibitors to all of our social functions. Please consider joining us for breakfasts, breaks, lunches, and any receptions.

Sponsorship & Exhibitor Opportunities

Become a sponsor or exhibitor to support our educational program and to capture the attention of podiatric physicians across Washington, Oregon, and other surrounding areas. Maximize your company's exposure by showcasing your products in front of prominent decision makers in the podiatric medicine industry. This opportunity gives you a chance to be recognized as a valuable leader in the provision of products and services to podiatric physicians, healthcare professionals, and their patients. As a sponsor, your company will be profiled significantly in a variety of ways.

- Sales will close 2 weeks prior to the event on **March 18, 2022**, or when space sells out.
- Exhibitors who sign up by **Friday, February 4th** save \$250.

Learn more and sign up online at pnwpodiatryconference.com.

Benefits

- Maximize your marketing dollars
- Showcase your information, programs, products, and services
- Build relationships by connecting with current clients and meeting promising new prospects
- Garner goodwill among your target audience by supporting their personal growth and the advancement of their profession

Passport to Prizes Program

The Passport to Prizes Program invites all conference attendees to interact with our sponsors and encourages one-on-one conversations and connections. Attendees will earn points when they visit your table, and they will be eligible for exciting prizes.

You will announce the winner of your prize in the ballroom at the end of the day. A sign will also be displayed near your prize at the prize table acknowledging your donation. Please contact info@wspm.org if your organization would like to donate a prize.

Sponsorship & Exhibitor Packages

Platinum Sponsor | \$5,000

- Sponsorship of one conference lunch, cocktail reception, or session with respective signage
- Complimentary six-foot exhibit display table and all related benefits
- Full page advertisement in conference program
- Company name, logo, and sponsorship level recognition on conference website, emails, signage, and in the program
- Four (4) complimentary conference registrations
- Access to attendee email list*

Gold Sponsor | \$3,500

- Sponsorship of a session with respective signage
- Complimentary six-foot exhibit display table and all related benefits
- Half page advertisement in conference program
- Company name, logo, and sponsorship level recognition on conference website, emails, signage, and in the program
- Two (2) complimentary conference registrations
- Access to attendee email list*

Silver Sponsor | \$2,500

- Complimentary exhibit display table and all related benefits
- Quarter page advertisement in conference program
- Company name, logo, and sponsorship level recognition on conference website, signage, and in the program
- One (1) complimentary conference registration
- Access to attendee email list*

Exhibitor | \$1,250 (until Friday, February 4th)

After Friday, February 4th, exhibitor rates will raise to \$1,500 until sold out

- Six-foot display table in exhibit hall
- Company name recognized as exhibitor on conference website, signage, and in the program
- One (1) complimentary conference registration

**Per privacy regulations, email lists will only include attendees who opt-in*

Bonus Sponsorship/Exhibitor Opportunities

Hosted Dinner | \$1,000

Host a dinner on Friday or Saturday evening to be granted exclusive access to podiatric physician attendees. With your dinner sponsorship, WSPMA and OPMA will provide one banquet room at the hotel, names and mailing addresses for registered attendees for a one-time mailing*, two email outreach opportunities from WSPMA and OPMA and room signage.

Your organization is responsible for arranging and providing a meal for attendees. Space is limited, so please indicate on your sponsorship/exhibitor sales form if you'd like to host a dinner. These rooms will be assigned on a first-come, first-served basis.

**Per privacy regulations, addresses will not be provided for registrants who do not opt-in*

Conference Program Advertisements | Prices Vary

Even if you do not wish to take advantage of our sponsorship or exhibitor opportunities for our 2022 Conference, you may purchase an advertisement for our conference program in addition to digital advertising opportunities listed below. The program will be distributed to all attendees, so exhibitors are also encouraged to purchase an advertisement. Please contact info@wspma.org with your advertising preferences no later than **March 4, 2022**, as all ads need to be received by **March 10, 2022**. If you have any questions, please contact info@wspma.org.

Program Book Advertising	Price
Quarter Page	\$125
Half page	\$250
Full page	\$500
Digital Advertising	
Exclusive Marketing for Conference Websites and Advertising Emails	\$500
Conference App Banner Ad	\$250

Exhibitor Information/Times

- Additional exhibitor badges may be purchased for **\$150 each (limit two)**
- **Set up/ Teardown:** The exhibit hall will be open for set-up from 4:00 PM – 8:00 PM on Thursday evening, and close for teardown after the Saturday afternoon break between 4:00 PM – 9:00 PM on Saturday evening. *(These times depend on the final conference schedule)*
- **Exhibit Hours:** The hall will remain open during conference hours Friday and Saturday. Please note that prime display times will be during Friday and Saturday breakfasts, scheduled breaks, lunches, and Friday evening cocktail reception.

- **Booth Assignments:** Booths are assigned on a first come, first basis. Preference is given to corporate members and sponsors. Every effort will be made to not place vendors near a competitor, but no guarantees can be made. Booth assignments are subject to change at any time in the sole and absolute discretion of WSPMA and/or OPMA.

Exhibit Contract

Refund & Cancellation Policy: In the event that the exhibitor and/or sponsor notifies WSPMA and/or OPMA of the exhibitor's and/or sponsor's intent to repudiate the contract after acceptance **prior to March 3, 2022**, a full refund of monies received, less a **\$250 cancellation fee**, will be made. A **penalty of 50%** of the cost of the total table space contracted will be imposed for a written cancellation received **between March 4, 2022, and March 17, 2022. No refunds will be made for cancellations submitted after March 17, 2022.** If for any cause beyond the control of WSPMA and OPMA—such as, but not limited to, the destruction of the exhibit facilities by an act of God, the public enemy, authority of the law, fire, or other force majeure—WSPMA and OPMA are unable to comply with the terms of this contract and deliver the space allotted hereunder, this contract shall be considered terminated and any payments made hereunder by the exhibitor shall be refunded to the exhibitor, less expenses incurred by WSPMA and OPMA to the date of the termination allowable to the exhibitor after proration thereof among all exhibitors and/or sponsors. **Refunds will not be issued to no shows.**

Hotel Reservations: Exhibitors and sponsors in need of hotel accommodations are required to secure rooms at the Hotel (Vancouver Hilton) under the designated room block for this event. Any representative or company who violates this requirement will forfeit their exhibit space and/or sponsorship and will not be allowed to participate in future WSPMA conferences or events.

Non-Compete: Exhibitors and sponsors are prohibited from scheduling receptions, dinners, hospitality suites, social functions, product demonstrations, technical seminars, training sessions or other events for individuals attending the 2022 WSPMA and OPMA Spring Conference from April 1, 2022, at 12:00 a.m. to April 3, 2022, at 12:00 p.m. without written consent from the WSPMA. Exhibitors and sponsors must send their request by email to WSPMA at info@wspma.org. The WSPMA has sole and absolute discretion to deny any such written request.

Liability: The Exhibitor hereby assumes responsibility and agrees to indemnify and defend the WSPMA and OPMA, their officers, trustees, members, independent contractors, or staff, against claims or expenses arising out of the use of the exhibition premises, unless the damage or injury is due solely to the willful misconduct of the WSPMA and/or OPMA. In no event shall the Hotel be liable for any damage to, or loss of, personal property sustained by Group or Exhibitor, whether or not Hotel is insured, even if such loss is caused by the negligence of the Hotel, its, employees, officers, directors, or agents.

Insurance: All property of the Exhibitor is agreed to remain under its custody and control in transit to and from and within the confines of the exhibit area. WSPMA and OPMA, along with the

Hotel, do not provide insurance covering Exhibitor's property, and Exhibitor waives and releases any claim or demand it may have against them by reason of any damage to or loss of property of the Exhibitor.



Thank you for your consideration. We hope to see you in April 2022!
Your support of the joint WSPMA and OPMA Conference is greatly appreciated.

Learn more and sign up online at pnwpodiatryconference.com

WSPMA: info@wspma.org | (253) 649-3339 | www.wspma.org
OPMA: lnakadate@bendbroadband.com | (858) 720-1695 | opmatoday.com